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# MANAGING CASH FLOW

## Charles River CFO

CFO, Accounting, Tax & HR Services

## ENHANCING CASH FLOW

61% of small businesses around the world struggle with cash flow. *Intuit*

### 3 types of cash flow

- Cash flow from operating activities
- Cash flow from financing activities
- Cash flow from investing activities



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# BEST PRACTICES

## Enhancing cash flow #1

- Importance of a dashboard
- Maintain a weekly rolling cash forecast
- Conduct a bottoms-up budget review
- Outsource certain business functions
- Restructure payroll



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# BEST PRACTICES

## Enhancing cash flow #2

- Lease rather than purchase equipment
- Manage the billing process
- Shift from a monthly invoicing model
- Improve accounts receivable



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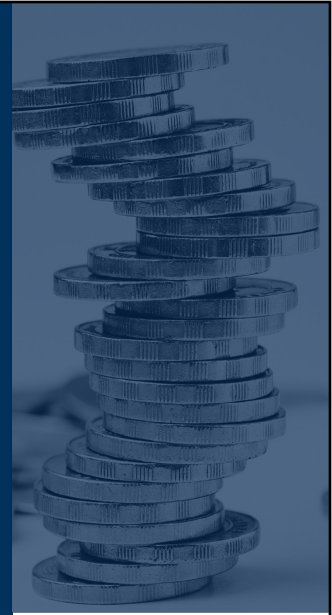


# BEST PRACTICES

## Enhancing cash flow #3

- Consider invoice factoring
- Conduct customer credit checks
- Pay suppliers less
- Extend the payment process
- Renegotiate existing service contracts

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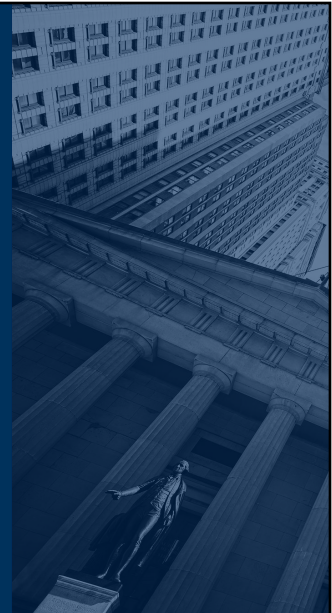
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# BEST PRACTICES

## Enhancing cash flow #4

- Put cash to work
- Increase pricing
- Improve your inventory
- Join a buying cooperative
- Establish a line of credit

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# QUESTIONS

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## The Charles River CFO Advantage

- 20+ years experience
- Industry depth
- Variable resource model
- Flexible contract
- Team approach



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# Charles River CFO

CFO, Accounting, Tax,  
and HR Services

**We are smart, nimble, and flexible.**

Charles River CFO

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