

Demystifying Financial Statements

Charles River CFO





Who We Are

- Leading Boston-based Finance & Accounting Outsourcing Firm
- Team of Fifty Professionals
- Service Nonprofit Clients Remote & Onsite
- Finance, Accounting, Tax and HR

Nonprofit data is publicly available through the filing of the IRS Form 990 and other required reporting



Where you find it:

- State Attorney
 General's website
- Guidestar / Candid
- Charity Navigator
- Nonprofit's website

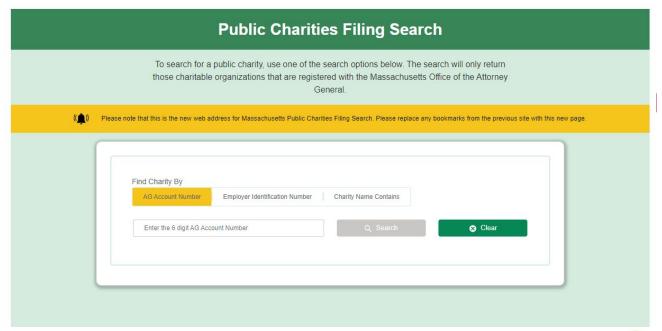


State AG website

https://masscharities.my.site.com/Filing Search/s/



Massachusetts Office of the Attorney General





Home

Attorney General Website:

IRS **Form 990**

U4000- +46: EXTENDED TO FEBRUARY 16, 2021 Return of Organization Exempt From Income Tax Form 990 Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations) (Rev. January 2020) Do not enter social security numbers on this form as it may be made public. Open to Public Go to www.irs.gov/Form990 for instructions and the latest information. A For the 2019 calendar year, or tax year beginning APR 1, 2019 and ending MAR 31, 2020 C Name of organization D Employer identification number CRADLES TO CRAYONS, INC. 04-3584367 Doing business as Room/suite E Telephone number Number and street (or P.O. box if mail is not delivered to street address). 281 NEWTONVILLE AVE 617-779-4700 26.967.596. City or town, state or province, country, and ZIP or foreign postal code G Gross receipts 5 NEWTON, MA 02460 H(a) Is this a group return F Name and address of principal officer: LYNN MARGHERIO Yes X No for subordinates? SAME AS C ABOVE H(b) Are all subordinates included? Yes No 1 Tax-exempt status: X 501(c)(3) 501(c) () ◀ (insert no.) 4947(a)(1) or 527 If "No," attach a list. (see instructions) J Website: ➤ WWW.CRADLESTOCRAYONS.ORG H(c) Group exemption number K Form of organization; X Corporation Trust Association L Year of formation: 2002 M State of legal domicile: MA Part I Summary 1 Briefly describe the organization's mission or most significant activities: CRADLES TO CRAYONS PROVIDES CHILDREN FROM BIRTH THROUGH AGE 12. LIVING IN HOMELESS OR LOW-INCOME 2 Check this box if the organization discontinued its operations or disposed of more than 25% of its net assets. 3 Number of voting members of the governing body (Part VI, line 1a) 10 4 Number of independent voting members of the governing body (Part VI, line 1b) 116 5 Total number of individuals employed in calendar year 2019 (Part V, line 2a) 83045 6 Total number of volunteers (estimate if necessary) 7 a Total unrelated business revenue from Part VIII, column (C), line 12 0. b Net unrelated business taxable income from Form 990-T. line 39 **Prior Year Current Year** 8 Contributions and grants (Part VIII, line 1h) 26,011,704. 26,653,668. 9 Program service revenue (Part VIII, line 2g) 243,187. 148,966.



Attorney General Website:

MA Form PC

		Office Use Only: Fiscal Year 2020
OFFICE OF THE NON-PROFIT ORGANIZATI ONE ASH	LTH OF MASSACHUSETTS E ATTORNEY GENERAL ONS/PUBLIC CHARITIES DIVIS IBURTON PLACE SSACHUSETTS 02108	5
	Form PC	A 0
Report for the Fiscal Period: 04/01/19 to 03/31/20	o con	Check all items attached (if applicable)
Attorney General's Account #: 040803		Filing Fee or Printout o Electronic Payment Confirmation
Federal ID #: 04-3584367		X Copy of IRS Return
Electronic Payment Confirmation #: 303015		X Audited Financial Statements/Review
Attach printout of electronic p	syment confirmation.	Amended Articles/ By-Laws
When did the organization first engage in charitable work in Massachusetts?	02/07/2002	X Schedule A-1
charitable work in massacriosotts:	02/07/2002	X Schedule A-2
Has the organization applied for or been granted		Schedule RO
IRS tax exempt status?	X Yes No	Schedule VCO
If yes, date of application OR date of determination letter:	06/27/2002	Probate Account
IRS Exemption under 501(c):	3	
If exempt under 501(c), are contributions to the organization		
tax deductible as charitable contributions?	X Yes No	



Attorney General Website:

CRADLES TO CRAYONS, INC.

Statements of Financial Position March 31, 2020 and 2019

Audited Financial Statement

Assets	2020		2019	
Current Assets:				
Cash and cash equivalents	\$	4,248,116	\$	5,028,741
Investments		5,568,452		5,658,932
Current portion of pledges receivable		3,198,003		2,350,420
Prepaid expenses	_	155,449	-	129,760
Total current assets		13,170,020		13,167,853
Pledges Receivable, net of current portion and allowance				
for doubtful accounts		651,963		1,112,796
Property and Equipment, net		11,991,547		471,720
Projects Under Development		21,802		7,410,726
Security Deposit	_	65,502	_	55,867
Total assets	\$	25,900,834	\$	22,218,962
Liabilities and Net Assets				
Current Liabilities:				
Current portion of bonds payable	\$	50,584	\$	16,043
Accounts payable		107,109		137,661
Accrued expenses		633,654		689,735
Project under development accounts payable			_	780,896
Total current liabilities		791,347		1,624,335



How much \$ does YOUR boss make?

IRS Form 990

Officers, Directors, and Highest Compensated Employees

D DANA MUSE	UM	£ P.	ark	8				04-2067315	Page 8
stees, Key Em	ploy	/005	, an	dН	ighe	st Co	ompensated Employee	es (continued)	
(B) Average hours per week	rage (do not check more than one box, unless person is both an			one h an	(D) Reportable compensation from	(E) Reportable compensation	(F) Estimated amount of other		
(list any hours for related organizations below line)	Endwichel 3 males or descript	brach for all overer	Officer	Cay employee	Highest compensation	Ferno	the organization (W-2/1099-MISC)	organizations (W-2/1099-MISC)	compensation from the organization and related organizations
10.00	x						٥.	0.	0
10.00	x		-				0.	0,	
40,00			x				180,338.	0.	14,953
40.00			x				88,092.	0.	10,356
40,00			- 7		x		129,455.	0.	7,851
	(B) Average hours per week (list any hours for related organizations below line) 10.00 40.00	(B) Average hours per week (list any hours for related organizations below line) 10.00 X 40.00	Average hours per week (list any hours for related organizations below line) 10.00 X	Average hours per week (list any hours for related organizations below line) 10.00 X 10.00 X 40.00 X	(B) Average hours per week (list any hours for related organizations below line) 10.00 X 10.00 X 40.00 X	(B) Average hours per week (list any hours for related organizations below line) 10.00 X 40.00 (C) Position (do not check more than box, unless person is bet officer and a director/frus state of the check more than box unless person is bet officer and a director/frus state of the check more than box unless person is bet officer and a director/frus state of the check more than box unless person is bet officer and a director/frus state of the check more than box unless person is bet officer and a director/frus state of the check more than box unless person is bet officer and a director/frus state of the check more than box unless person is bet officer and a director/frus state of the check more than box unless person is bet officer and a director/frus state of the check more than box unless person is beto officer and a director/frus state of the check more than box unless person is beto officer and a director/frus state of the check more than box unless person is beto officer and a director/frus state of the check more than box unless person is beto officer and a director/frus state of the check more than box unless person is beto officer and a director/frus state of the check more than box unless person is beto officer and a director/frus state of the check more than box unless person is beto officer and a director/frus state of the check more than box unless person is beto officer and a director/frus state of the check more than box unless person is beto officer and a director/frus state of the check more than box unless person is beto officer and a director/frus state of the check more than box unless person is beto officer and a director/frus state of the check more than box unless person is beto officer and a director/frus state of the check more than box unless person is beto officer and a director/frus state of the check more than box unless person is beto officer and a director/frus state of the check more than box unless person is beto of the check more than box unless person is beto of the check mor	(B) Average hours per week (list any hours for related organizations below line) 10.00 X 40.00 (C) Position (do not check more than one box, unless person is both an office and a director/frustee) 2	(B) (C) Position (do not check more than one box. unless person is both an officer and a director/trustee) (list any hours for related organizations below line) (3 st of the check more than one box. unless person is both an officer and a director/trustee) (W-2/1099-MISC) (W-2/1099-MISC	Stees, Key Employees, and Highest Compensated Employees (continued) (B) (C) Position (do not check many than one box, unless person is both an officer and a director/trustee) (list any hours for related organizations below line) 10.00 X 0. 0. 0. 10.00 X 10.00 X 180,338. 0. 40.00 X 88,092. 0.



Financial Statements

Financial Statements:

- Balance Sheet
- 2. Income Statement
- 3. Cash Flow Statement
- 4. Functional Expenses
- 5. Notes



Balance Sheet

Balance Sheet

"Statement of Financial Position"





12/31/2022	Abe	Betty
Assets [Own]:		
Cash	\$ 1,000,000	\$ 300,000
House		\$ 700,000
Total Assets	\$ 1,000,000	\$ 1,000,000

Asset:

- What you own
- Cash and anything that can be converted to cash (for the most part)





12/31/2022	Abe	Betty
Liabilities [Owe]:		
College Debt	\$ 300,000	
Mortgage		\$ 400,000
Total Liabilities	\$ 300,000	\$ 400,000

Liability:

What you owe



12/31/2022	Abe	Betty
Assets [Own]:		
Cash	\$ 1,000,000	\$ 300,000
House		\$ 700,000
Total Assets	\$ 1,000,000	\$ 1,000,000
Liabilities [Owe]:		
College Debt	\$ 300,000	
Mortgage		\$ 400,000
Total Liabilities	\$ 300,000	\$ 400,000



12/31/2022	Betty		
Assets [Own]:			
Cash	\$ 300,000		
House	\$ 700,000		
Total Assets	\$ 1,000,000		
Liabilities [Owe]:			
Mortgage	\$ 400,000		
Total Liabilities	\$ 400,000		





12/31/2022	Betty
Assets [Own]:	
House	\$ 700,000
Liabilities [Owe]:	
Liabilities [Owe].	
Mortgage	\$ 400,000





What is Homeowner's Equity?



- How much you pocket when you sell your house.
- What's left over after you pay your mortgage



How do you calculate Homeowner's Equity?



- Mortgage Payable
Homeowner's Equity

\$700,000 - \$400,000 \$300,000



12/31/2022 Assets [Own]:		Betty
Assets [OWII].		
House	\$	700,000
Liabilities [Owe]:		
Mortgage	\$(400,000)
Equity [Left Over]	•	
Equity	\$	300,000



Equity:

- What's left over
- Assets minus Liabilities



12/31/2022		Abe		Betty			
Assets [Own]:							
Cash	\$	1,000,000	\$	300,000			
House			\$	700,000			
Total Assets	\$	1,000,000	\$	1,000,000			
Liabilities [Owe]:							
College Debt	\$	300,000					
Mortgage			\$	400,000			
Total Liabilities	\$	300,000	\$	400,000			
Equity [Left Over]:							
Total Equity	\$	700,000	\$	600,000			

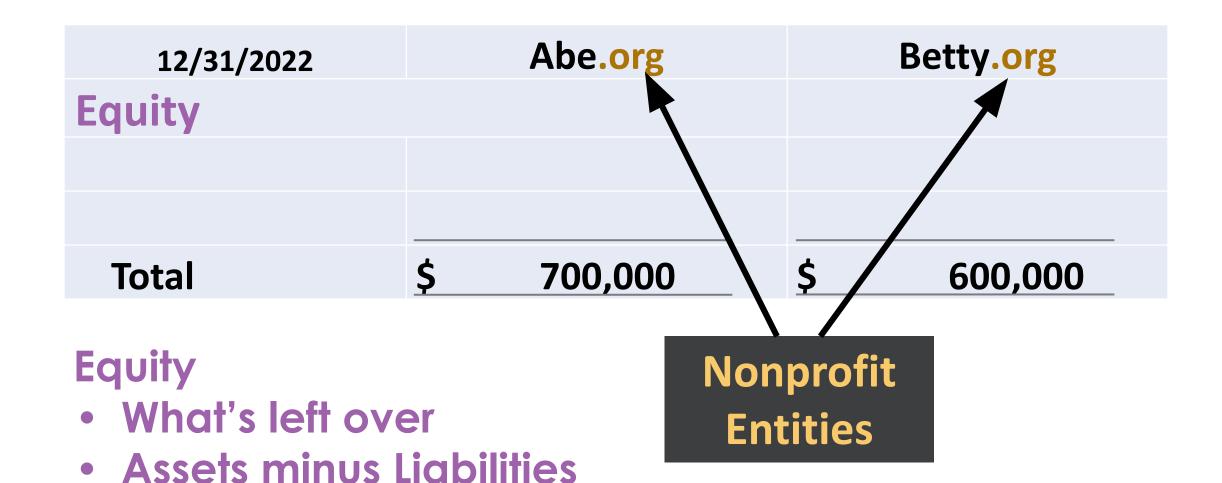


12/31/2022	Abe	Betty
Equity		
Total	\$ 700,000	\$ 600,000

Equity

- What's left over
- Assets minus Liabilities







12/31/2022	Abe.org	Betty.org
Equity Net Assets		
Total Net Assets	\$ 700,000	\$ 600,000

Equity Net Assets

- What's left over
- Assets minus Liabilities



12/31/2022		Abe.org		Betty.org					
Assets [Own]:									
aa	\$	1,000,000	\$	300,000					
bb			\$	700,000					
Total Assets	\$	1,000,000	\$	1,000,000					
Liabilities [Owe]:									
CC	\$	300,000							
dd			\$	400,000					
Total Liabilities	\$	300,000	\$	400,000					
Net Assets [aka Equity, Left Over]:									
Total Equity	\$	700,000	\$	600,000					



12/31/2022 Abe.org **Betty.org** Assets [Own 300,000 aa **Balance Sheet reflects** bb 700,000 financial data at 1,000,000 **Total Assets** one moment in time. **Liabilities** [Owe] Comparing CC period-over-period 400,000 dd Total Liabilities data is informative. 400,000 **Net Assets** [aka Equity, Left Over]: **Total Equity** 700,000 600,000



Comparing year-over-year		12/31/2023	12/31/2022		Increase (Decrease)
Assets [Own]:					
Cash and cash equivalents	\$	400,000	\$ 300,000	\$	100,000
Accounts receivable	\$	50,000	\$ 55,000	\$ (5,000)
Property and equipment	\$	50,000	\$ 50,000	\$	0
Total Assets	\$	500,000	\$ 405,000	\$	95,000
Liabilities [Owe]:	_				
Accounts payable	\$	45,000	\$ 50,000	\$ (5,000)
Loan payable	\$	5,000	\$ 0	\$	5,000
Total Liabilities	\$	50,000	\$ 50,000	\$	0
Net Assets [aka Equity, Left Over]	\$_	450,000	\$ 355,000	\$	95,000



	12/31/2023	12/31/2022	Increase (Decrease)
Assets [Own]:			
Cash and cash equivalents	\$ 400,000	\$ 300,000	\$ 100,000
Accounts receivable	Cash Equiva	lents:	(5,000)
Property and equipment	Includes inv	0	
Total Assets	can be conv	95,000	
Liabilities [Owe]:	a short peri		
Accounts payable	Money N	1arkets	(5,000)
Loan payable	• CD's 30 d	5,000	
Total Liabilities	\$ 50,000	\$ 50,000	\$ 0
Net Assets [aka Equity, Left Over]	\$ 450,000	\$ 355,000	\$ 95,000



	12/31/2023	12/31/2022	Increase (Decrease)
Assets [Own]:			
Cash and cash equivalents	\$ 400,000 \$	300,000	\$ 100,000
Accounts receivable	\$ 50,000 \$	55,000	\$ (5,000)
Property and equipment	Accounts recei	ivable:	0
Total Assets	Cash to be coll	95,000	
Liabilities [Owe]:	products and/	or services	
Accounts payable	delivered by th	he	(5,000)
Loan payable	organization.		5,000
Total Liabilities	\$ 50,000 \$	50,000	\$ 0
Net Assets [aka Equity, Left Over]	\$ 450,000 \$	355,000	\$ 95,000



	12/31/2023	12/31/2022	Increase (Decrease)
Assets [Own]:			
Cash and cash equivalents	\$ 400,000	\$ 300,000	\$ 100,000
Accounts receivable	\$ 50,000	\$ 55,000	\$ (5,000)
Property and equipment	\$ 50,000	\$ 50,000	\$ 0
Land and buildingsEquipment	aka Fixed As Pricey stuff	ssets: that will be	95,000
 Furniture and fixtures 	used for mo	re than 1 year	(5,000)
Loan payable	in the opera	5,000	
Total Liabilities	entity		0
Net Assets [aka Equity, Left Over]	\$_450,000	\$ 355,000	\$ 95,000



				12/31/2022	ı	Increase Decrease)
Assets [Own]:		Cash owed to people and entities outside the				Decrease
Cash and cash equivalents		rganizati				100,000
Accounts receivable	•	Stuff p	urcha	ased from		5,000)
Property and equipment		vendor	S			0
Total Assets	•	Payroll	tax	withholding	gs	95,000
Liabilities [Owe]:		not yet sent to IRS				
Accounts payable	\$	45,000	\$	50,000	\$(5,000)
Loan payable	\$	5,000	\$	0	\$	5,000
Total Liabilities	\$_	50,000	\$	50,000	\$	0
Net Assets [aka Equity, Left Over]	\$_	450,000	\$	355,000	\$	95,000



	:	12/31/2023		12/31/2022		Increase (Decrease)
Assets [Own]:						
Cash and cash equivalents	E	xamples:				100,000
Accounts receivable	•	Line of c	rec	lit		5,000)
Property and equipment	•	 Mortgage on building 				0
Total Assets	•	 Vehicle or equipment loan 				95,000
Liabilities [Owe]:	•	PPP was	a I	oan payable	е	
Accounts payable		before "	for	giveness"		5,000)
Loan payable	\$	5,000	\$	0	\$	5,000
Total Liabilities	\$_	50,000	\$	50,000	\$_	0
Net Assets [aka Equity, Left Over]	\$	450,000	\$	355,000	\$_	95,000



		12/31/2023		12/31/2022	(Increase Decrease)
Assets [Own]:						
Cash and cash equivalents	C	hange is du	ıe	to		100,000
Accounts receivable	0	perating S	urı	plus (Deficit)		5,000)
Property and equipment	0	n the Incor	ne	Statement		0
Total Assets	\$_	500,000	\$_	405,000	\$	95,000
Liabilities [Owe]:						
Accounts payable	\$	45,000	\$	50,200	\$(5,000)
Loan payable	\$	5,000	\$	0	\$	5,000
Total Liabilities	\$_	50,000	\$	50,000	\$	0
Net Assets [aka Equity, Left Over]	\$	450,000	\$	355,000	\$	95,000



Income Statement

Income Statement aka Profit & Loss aka P&L

"Statement of Activities"



Income Statement

Income Statement "Money In / Money Out"



For the 12 months ended 12/31/2023

Income or Revenue [Money In]:	
Donations and grants	\$ 800,000
Program income	\$ 195,000
Total Income	\$ 995,000
Expenses [Money Out]:	
Payroll, benefits, and taxes	\$ 500,000
Rent and utilities	\$ 50,000
Program expenses	\$ 350,000
Total Expenses	\$ 900,000
Net Income / Profit [Left Over]	\$ 95,000

Income Statement reflects operating activities over a period of time.



For the 12 months ended 12/31/2023							
Income or Revenue [Money In]:							
Donations and grants	\$	800,000					
Program income	\$	195,000					
Total Income	\$	995,000					
Expenses [Money Out]:							
Payroll, benefits, and taxes	\$	500,000					
Rent and utilities	\$	50,000					
Program expenses	\$	350,000					
Total Expenses	\$	900,000					
Net Income / Profit [Left Over]	\$	95,000					

Nonprofit does NOT mean No Profit

An organization needs to create equity (balance sheet) to be able to sustain itself through challenging times.

This is accomplished through annual net profits.



For the 12 months ended 12/31/2023

Income or Revenue [Money In]:			
Donations and grants	\$	800,000	
Program income	\$	195,000	
Total Income	\$	995,000	
Expenses [Money Out]:			
Payroll, benefits, and taxes	\$	500,000	
Rent and utilities	\$	50,000	
Program expenses	\$	350,000	
Total Expenses	\$	900,000	
Net Income / Profit [Left Over] Net Surplus (Deficit) [Left Over]	45	95,000	

Let's rename this...

ProfitSurplus



For the 12 months ended 12/31/2023

Income Statement

Income or Revenue [Money In]:	
Donations and grants	\$ 800,000
Program income	\$ 195,000
Total Income	\$ 995,000
Expenses [Money Out]:	
Payroll, benefits, and taxes	\$ 500,000
Rent and utilities	\$ 50,000
Program expenses	\$ 350,000
Total Expenses	\$ 900,000
Net Surplus (Deficit) [Left Over]	\$ 95,000

Does this number look familiar?



Income Statement	
Income or Revenue [Money In]:	12 months
Donations and grants	\$ 800,000
Program income	\$ 195,000
Total Income	\$ 995,000
Expenses [Money Out]:	
Payroll, benefits, and taxes	\$ 500,000
Rent and utilities	\$ 50,000
Program expenses	\$ 350,000
Total Expenses	\$ 900,000
Net Surplus (Deficit) [Left Over]	\$ 95,000

Net Assets

[aka Equity, Left Over]

12/31/2022 \$ 355,000

12/31/2023 \$ 450,000

Increase \$ 95,000



Income Statement

An organization needs to create equity (balance sheet) to be able to sustain itself through challenging times.

This is accomplished through annual net profits.

Net Surplus (Deficit) [Left Over]

12 months

\$ 800,000

\$ 195,000

\$ 995,000

\$ 500,000

\$ 50,000

\$ 350,000

\$ 900,000

\$ 95,000

Balance Sheet Change for Period

Net Assets

[aka Equity, Left Over]

12/31/2022 \$ 355,000

12/31/2023 \$ 450,000

Increase <mark>\$ 95,000</mark>



Income Statement Income or Revenue [Money In]:

12 months

Donations and grants

800,000

Program income

\$ 195,000

Total Income

\$ 995,000

Expenses [Money Out]:

Payroll, benefits, and taxes

\$ 500,000

Rent and utilities

\$ 50,000

Program expenses

350,000

Total Expenses

\$ 900,000

Net Surplus (Deficit) [Left Over] \$

95,000

Balance Sheet Change for Period

Net Assets

[aka Equity, Left Over]

Balance at:

12/31/2022 \$ 355,000

Net Surplus \$ 95,000

12/31/2023 \$ 450,000



Income Statement			Covid
Income or Revenue [Mor	ney In]:	12 months	12 months
Donations and grants		\$ 800,000	\$ 800,000
Program income		\$ 195,000	\$ 0
Total Income		\$ 995,000	\$ 800,000
Expenses [Money Out]:			
Payroll, benefits, and tax	kes	\$ 500,000	\$ 500,000
Rent and utilities		\$ 50,000	\$ 50,000
Program expenses		\$ 350,000	\$ 300,000
Total Expenses		\$ 900,000	\$ 850,000
Net Surplus (Deficit) [Left	t Over]	\$ 95,000	\$ (50,000)

Net Assets

[aka Equity, Left Over]

Balance at:

12/31/2022 \$ 355,000

Net (Deficit) \$ (50,000)

12/31/2023 \$ 305,000



Income Statement				2008
Income or Revenue [Mor	ney In]:	-	12 months	12 months
Donations and grants		\$	800,000	\$ 700,000
Program income		\$	195,000	\$ 195,000
Total Income		\$	995,000	\$ 895,000
Expenses [Money Out]:				
Payroll, benefits, and tax	kes	\$	500,000	\$ 500,000
Rent and utilities		\$	50,000	\$ 50,000
Program expenses		\$	350,000	\$ 350,000
Total Expenses		\$	900,000	\$ 900,000
Net Surplus (Deficit) [Lef	t Over]	\$	95,000	\$ (5,000)

Net Assets

[aka Equity, Left Over]

Balance at:

12/31/2022 \$ 355,000

Net (Deficit) \$ (5,000)

12/31/2023 \$ 350,000



Income Statement			ı	nflation
Income or Revenue [Mor	ney In]:	12 months		12 months
Donations and grants		\$ 800,000	\$	800,000
Program income		\$ 195,000	\$	195,000
Total Income		\$ 995,000	\$	995,000
Expenses [Money Out]:				
Payroll, benefits, and tax	kes	\$ 500,000	\$	500,000
Rent and utilities		\$ 50,000	\$	50,000
Program expenses		\$ 350,000	\$	500,000
Total Expenses		\$ 900,000	\$	1,050,000
Net Surplus (Deficit) [Left	t Over]	\$ 95,000	\$	(55,000)

Net Assets

[aka Equity, Left Over]

Balance at:

12/31/2022 \$ 355,000

Net (Deficit) \$ (55,000)

12/31/2023 \$ 300,000



What's a budget?

A Plan for a Period of Time expressing expected Income and Expense



What's a budget?

Plan

Allows management to establish targeted outcomes for Board approval and Management activities



What's a budget?

Period of Time
Typically a 12-month
period reflecting the
organization's fiscal
year



What's a budget?

Income and Expense
Budget is usually
presented in an Income
Statement format

(should consider Cash Flow as well)



Budget vs Actual	Actual		Budget	•	/ariance	
Income or Revenue [Money In]:	12 months		12 months		Over (Under)	
Donations and grants	\$ 800,000	\$	750,000	\$	50,000	
Program income	\$ 195,000	\$	205,000	\$ (10,000)	
Total Income	\$ 995,000	<u>\$</u>	995,000	\$	40,000	
Expenses [Money Out]:						
Payroll, benefits, and taxes	\$ 500,000	\$	520,000	\$ (20,000)	
Rent and utilities	\$ 50,000	\$	45,000	\$	5,000	
Program expenses	\$ 350,000	\$	355,000	\$ <u>(</u>	5,000)	
Total Expenses	\$ 900,000	\$_	920,000	\$ <u>(</u>	20,000)	
Net Surplus (Deficit) [Left Over]	\$ 95,000	\$_	35,000	\$	60,000	



Budget vs Actual	Actual	Budget		Variance		V	ariance
Income or Revenue [Money In]:	12 months	12 months			Over (Under)		avorable nfavorable)
Donations and grants	\$ 800,000	\$	750,000	\$	50,000	1	
Program income	\$ 195,000	\$	205,000	\$ (10,000)		
Total Income	\$ 995,000	<u>\$</u>	995,000	\$	40,000		
Expenses [Money Out]:							
Payroll, benefits, and taxes	\$ 500,000	\$	520,000	\$ (20,000)		
Rent and utilities	\$ 50,000	\$	45,000	\$	5,000		
Program expenses	\$ 350,000	\$	355,000	\$ (5,000)		
Total Expenses	\$ 900,000	\$	920,000	\$ (20,000)	\$	20,000
Net Surplus (Deficit) [Left Over]	\$ 95,000	\$	35,000	\$	60,000		



Budget vs Actual	Actual		Budget	V	ariance
Income or Revenue [Money In]:	12 months		12 months		avorable nfavorable)
Donations and grants	\$ 800,000	\$	750,000	\$	50,000
Program income	\$ 195,000	\$	205,000	\$(10,000)
Total Income	\$ 995,000	<u>\$</u>	995,000	\$	40,000
Expenses [Money Out]:					
Payroll, benefits, and taxes	\$ 500,000	\$	520,000	\$	20,000
Rent and utilities	\$ 50,000	\$	45,000	\$ (5,000)
Program expenses	\$ 350,000	\$	355,000	\$	5,000
Total Expenses	\$ 900,000	\$	920,000	\$	20,000
Net Surplus (Deficit) [Left Over]	\$ 95,000	\$	35,000	\$	60,000



Budget vs Actual		Actual			Budget		Variance
Income or Revenue [Money In]:	3	months	25%		12 months	(1	Favorable Unfavorable)
Donations and grants	\$	110,000		\$	750,000	\$(640,000)
Program income	\$	60,000		\$	205,000	\$(145,000)
Total Income	\$	170,000		\$	995,000	\$(785,000)
Expenses [Money Out]:							
Payroll, benefits, and taxes	\$	110,000		\$	520,000	\$	410,000
Rent and utilities	\$	12,500		\$	45,000	\$	32,500
Program expenses	\$	90,500		\$_	355,000	\$	264,500
Total Expenses	\$	213,000		\$_	920,000	\$	707,000
Net Surplus (Deficit) [Left Over]	\$ (43,000)		\$_	35,000	\$ <u>(</u>	78,000)



Budget vs Actual		Actual		Budget		Variance
Income or Revenue [Money In]:	3	months	25%	12 months	(1	Favorable Jnfavorable)
Donations and grants	\$	110,000	15%	\$ 750,000	\$(640,000)
Program income	\$	60,000	29%	\$ 205,000	\$ (145,000)
Total Income	\$	170,000	18%	\$ 995,000	\$ (785,000)
Expenses [Money Out]:						
Payroll, benefits, and taxes	\$	110,000	21%	\$ 520,000	\$	410,000
Rent and utilities	\$	12,500	28%	\$ 45,000	\$	32,500
Program expenses	\$	90,500	25%	\$ 355,000	\$	264,500
Total Expenses	\$	213,000	23%	\$ 920,000	\$	707,000
Net Surplus (Deficit) [Left Over]	\$ (43,000)	(123%)	\$ 35,000	\$ <u>(</u>	78,000)



Budget by Quarter	1 st Qtr	2 nd Qtr	3 rd Qtr	4 th Qtr	Total
budget by Quarter	Jan to Mar	Apr to Jun	Jul to Sep	Oct to Dec	12 months
Income or Revenue [Money In]:					
Donations and grants	\$ 75,000	\$ 150,000	\$ 300,000	\$ 225,000	\$ 750,000
Program income	\$ 51,250	\$ 61,500	\$ 61,500	\$ 30,750	\$ 205,000
Total Income	\$ 126,250	\$ 211,500	\$ 361,500	\$ 255,750	\$ 995,000
Expenses [Money Out]:					
Payroll, benefits, and taxes	\$ 130,000	\$ 130,000	\$ 130,000	\$ 130,000	\$ 520,000
Rent and utilities	\$ 11,250	\$ 11,250	\$ 11,250	\$ 11,250	\$ 45,000
Program expenses	\$ 88,750	\$ 106,500	\$ 106,500	\$ 53,250	\$ 355,000
Total Expenses	\$ 230,000	\$ 247,750	\$ 247,750	\$ 194,500	\$ 920,000
Net Surplus (Deficit) [Left Over]	\$(103,750)	\$(36,250)	\$ 113,750	\$ 61,250	\$ 35,000



Budget by Quarter	1 st Qtr	2 nd Qtr	3 rd Qtr	4 th Qtr	Total
bauget by Quarter	Jan to Mar	Apr to Jun	Jul to Sep	Oct to Dec	12 months
Income or Revenue [Money In]:					
Donations and grants	\$ 75,000	\$ 150,000	\$ 300,000	\$ 225,000	\$ 750,000
Program income	\$ 51,250	\$ 61,500	\$ 61,500	\$ 30,750	\$ 205,000
Total Income	\$ 126,250	\$ 211,500	\$ 361,500	\$ 255,750	\$ 995,000
Expenses [Money Out]:					
Payroll, benefits, and taxes	\$ 130,000	\$ 130,000	\$ 130,000	\$ 130,000	\$ 520,000
Rent and utilities	\$ 11,250	\$ 11,250	\$ 11,250	\$ 11,250	\$ 45,000
Program expenses	\$ 88,750	\$ 106,500	\$ 106,500	\$ 53,250	\$ 355,000
Total Expenses	\$ 230,000	\$ 247,750	\$ 247,750	\$ 194,500	\$ 920,000
Net Surplus (Deficit) [Left Over]	<u>\$(103,750)</u>	\$(36,250)	\$ 113,750	\$ 61,250	\$ 35,000



Budget vs Actual	Actual		Budget		Variance		Variance
Income or Revenue [Money In]:	3 months		3 months		Favorable (Unfavorable)		% of Budget
Donations and grants	\$	110,000	\$	75,000	\$	35,000	47%
Program income	\$	60,000	\$	51,250	\$	8,750	17%
Total Income	\$	170,000	\$	126,250	\$	43,750	35%
Expenses [Money Out]:							
Payroll, benefits, and taxes	\$	110,000	\$	130,000	\$	20,000	15%
Rent and utilities	\$	12,500	\$	11,250	\$ (1,250)	(11%)
Program expenses	\$	90,500	\$	88,750	\$ (1,750)	(2%)
Total Expenses	\$	213,000	\$	230,000	\$_	17,000	7%
Net Surplus (Deficit) [Left Over]	\$(43,000)	<u>\$ (</u>	103,750)	\$_	60,750	59%



Restricted Revenue

Revenue: Donor Restrictions

Every Revenue item falls within 1 of 2 "buckets": Without Donor Restriction or With Donor Restriction

Without Donor Restriction	With Donor Restriction
aka Unrestricted	aka Restricted

Time

Example:

Donation in

FY 2023 for use in

FY 2024

Purpose

Example:

Donation for Program A

Both Time & Purpose

Example:

Donation in FY 2023 for

Program A's

Expenditures in FY 2024



Income Statement 12 Months Ended 12/31/2023	Total		Uı	nrestricted	F	Restricted
Income or Revenue [Money In]:			fc	or FY 2023	fo	or FY 2024
Donations and grants	\$ 800,000		\$	600,000	\$	200,000
Program income	\$ 195,000		\$	195,000		
Total Income	\$ 995,000		\$	895,000	\$	200,000
Expenses [Money Out]:						
Payroll, benefits, and taxes	\$ 500,000		\$	500,000		
Rent and utilities	\$ 50,000		\$	50,000		
Program expenses	\$ 350,000		\$	350,000		
Total Expenses	\$ 900,000		\$	900,000		
Net Surplus (Deficit) [Left Over]	\$ 95,000	>>	<u>\$(</u>	105,000)	\$	200,000









- 20 years experience
- Industry depth
- Our firm attracts key talent
- Flexible contract
- Team approach



NONPROFIT CLIENTS





































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